



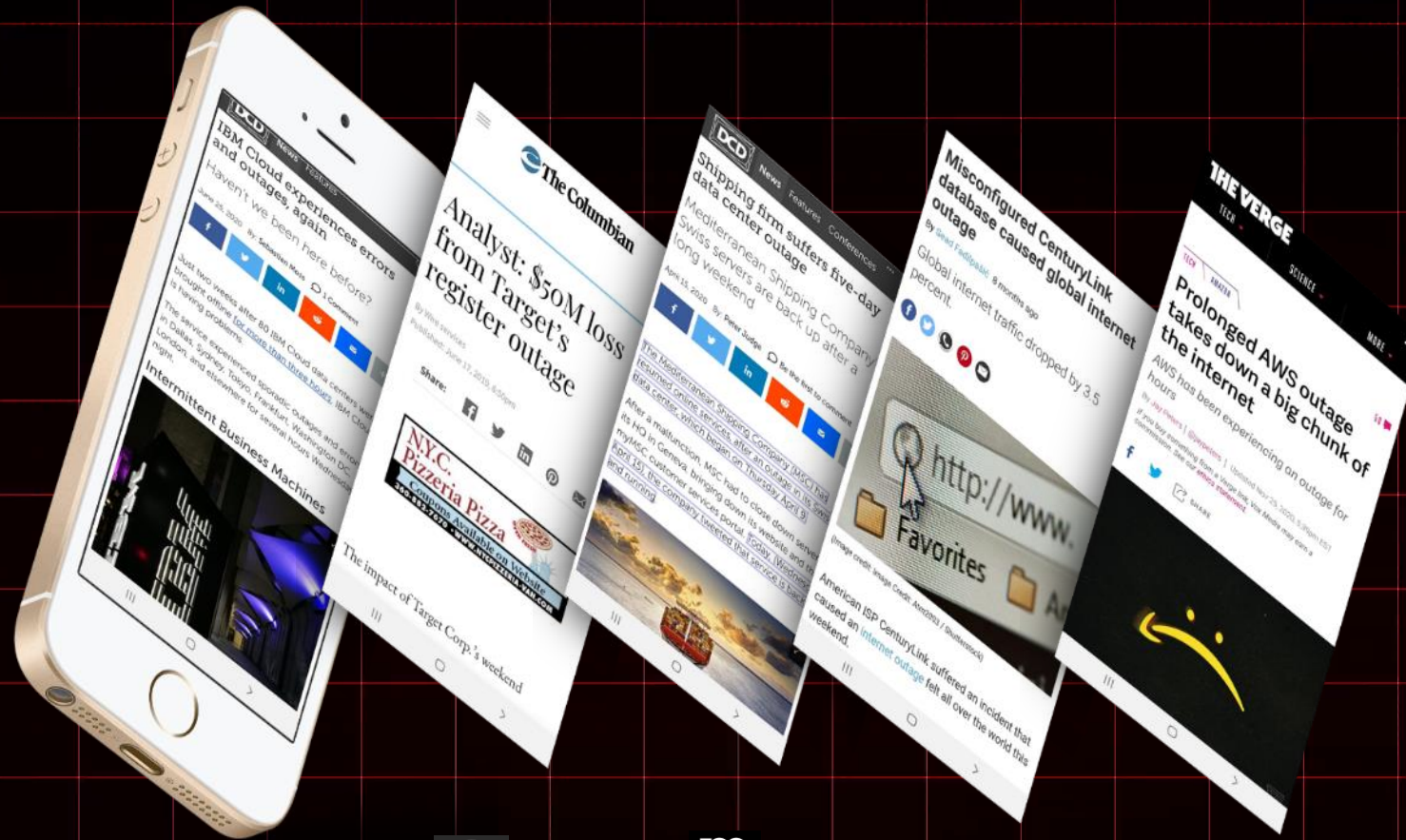
sensai

Network Cognition

DRIVING AI-POWERED, SIMPLIFIED
AND AUTOMATED HYBRID CLOUD

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MILLIONS LOST FOR A DOWNTIME EVENT



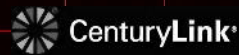
2 downtime events in one month, 4 hours each



\$50M loss in sales



Costs \$300M



3.5% drop in world's internet traffic



13 minutes downtime ~ \$2.6M price tag

**In the past 3 years -
1/3 of all Hybrid cloud environments
suffered a major outage**

**Increased complexity & Data tsunami to
come, we have not seen the worst yet!**



**65% OF COMPANIES DEPEND ON THE
DATACENTER/CLOUD TO GENERATE REVENUE**

**But allocate ~ 25%-35% OF
FOOTPRINT FOR BACKUP
(REDUNDANCY) TO ENSURE
AVAILABILITY**

HUGE ENERGY & ENVIRONMENTAL IMPLICATIONS



Now, what do we want?

Our success is when Hybrid Cloud managers:

- **Improve uptime**
- **reduce frequency & duration of downtime**
- **Improve utilization of data center & cloud footprint**

OUR SOLUTION



OUR SOLUTION

AI Powered, Automated & Proactive Hybrid Cloud Monitoring



Detect Anomalies

- ✓ In real time, using metrics
- ✗ Retroactively, log based

Root Cause Analysis

- ✓ Automatically at time of detection
- ✗ Manually initiated

Mitigation

- ✓ Automated
- ✗ Manual, requires redundancies

Prediction

- ✓ Self-learned based on trigger sequence of events
- ✗ Sporadic, log based

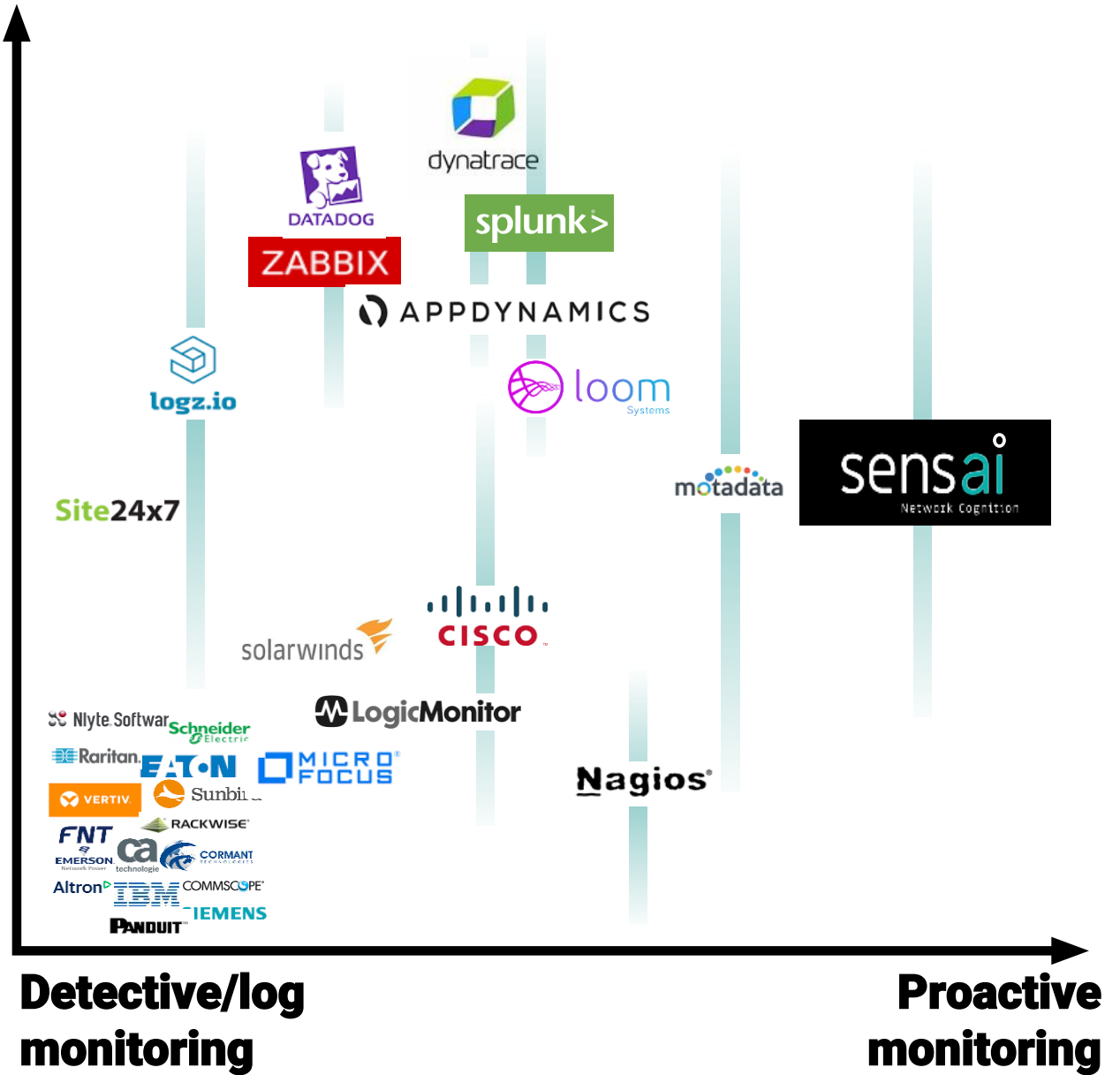


COMPETITION

Application layer

IT Infrastructure Layer
 (RESPONSIBLE FOR 40% OF DOWNTIME)

Data Center Infrastructure



Detective/log monitoring

Proactive monitoring



ACHIEVEMENTS TO DATE

MVP ANOMALY DETECTION & ROOT CAUSE



TRACTION

3 Test sites
(Israel & EU)
More in pipeline

FUNDING TO DATE

\$3.8M

PATENTS

1 Granted,
1 submitted,
2 drafted

FIRST SALE

Q1 2022
Direct sales, annual
licensing



MARKET OPPORTUNITY

HUGE market size of potential clients

7.2M Data centers (on premises & cloud)
worldwide - 16% CAGR

Growing AIOps market >\$23.7B by 2025 (24% CAGR)

Dynamic M&A environment
2020, more than 25 AIOps related
acquisitions.

MANAGEMENT



Hanadi Said
Cofounder & CEO



Rafi Horev
SVP R&D



Moti Elkayam
Director Product
& Bus. Dev.



BOARD OF DIRECTORS



Dr. Inas Said
Chairman of the board



Yoram Yaacovi
board member





THE ASK

Seeking \$4M for

Product Development & Refinement

Sales And Marketing

Team Expansion

Round Objective

This will take us to 18 months

\$1.2M Revenues

\$2m Arr Planned 2023

12 Data Center Clients

2 Additional Patents

**THANK
YOU**