

# STELLAR MEDICINES FOR RARE DISEASES

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An effective targeted cancer therapy

#### **PROBLEM**

Malignant Pleural Mesothelioma (MPM) is a very aggressive pleura and peritoneum cancer and there is very high risk of local recurrence after surgery.

Patient have 12 months survival after diagnosis.

50.000 patients

43.000 people die every year worldwide

9.000 cases/year in China



#### THE BIG IDEA

Development of novel medicine repurposing in innovative targeted delivery systems drugs used to cure Malignant Pleural Mesothelioma



#### **Solution: HYALCIS**

Hyalcis is a biodegradable film loaded with **cisplatin** and sodium hyaluronate.

The film is deposited in the thorax cavity after surgery for primary tumor resection, with the objective to release **cisplatin** in loco to prevent or delay the local metastases of MPM.



Thickness: 60-120 µm

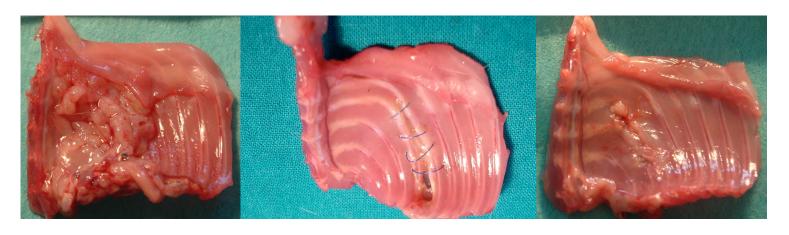
**Size**: 10x10 cm



#### **HYALCIS BENEFITS**

Expectancy life increased Unique targeted *in situ* treatment

Untreated Hyalcis film treatment Cisplatin solution



Efficacy: Significant reduction of local tumor metastases

Liver and renal toxicity lower than IV administration





### **EXISTING ALTERNATIVES**

Currently on the market there are **no product for in situ treatment** of malignant mesothelioma.

Alternative solutions include:

Radiotherapy, which remains a palliative method.



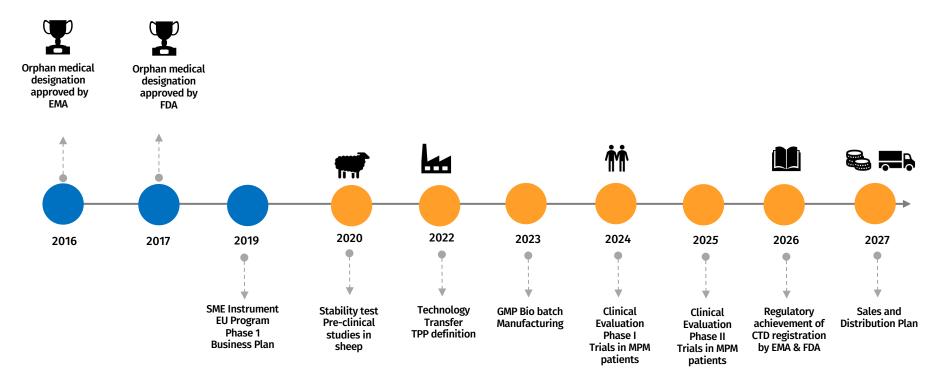
Intravenous cisplatin chemotherapy with some efficacy but strong adverse effects due to toxicity.



Intracavitary chemotherapy, still under test but with similar results as IV.



#### **DEVELOPMENT PLAN**





#### **EARLY ADOPTERS AND CUSTOMERS**



Thoracic surgery departments in hospitals



Pharmaceutical company interested in anticancer drug

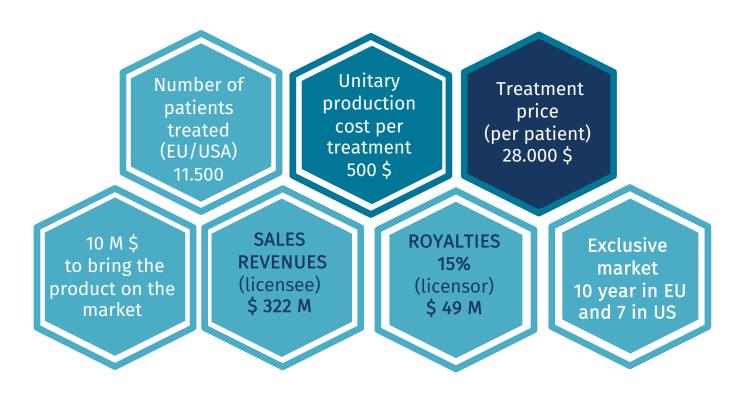


#### **BUSINESS MODEL: CHANNELS**

Find partners to co-develop the technology Continue development internally and bring to market Sell or license
IP to pharma
industrial partner
on the base of
lump sum and
royalties



#### FINANCIAL OVERVIEW





#### WHO WE ARE

The pharmaceutical technology researchers of PLU are world recognized and patent owners in medicines constructed on drug delivery technology



Prof.Paolo Colombo, PhD
CEO,Founder
96 patents

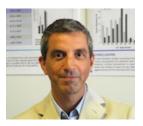


Prof.Francesca Buttini,PhD
Founder
4 patents



Anna Giulia Balducci,PhD
Founder

2 patents



Prof.Ruggero Bettini,PhD
Founder
20 patents



Eride Quarta,PhD
Assistant Professor
2 patents



Fabio Borella Co-Founder Marketing Manager 10 patents



Laura Monica
Administrative
Secretariat





### "This film would revolutionize the quality life of patients"

Dr. Luca Ampollini, Thoracic Surgeons, Parma Hospital (IT)

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