



AcreFX



**MARKET-SPACE WITH A VOICE RECOGNITION
TECHNOLOGY FOR AN EFFICIENT TRACKING OF
AGRICULTURE/FOOD PRODUCTION PROCESSES**

Branimir POPOV
Founder & CEO

Current situation

There are **800 millions of farmers** around the world where **60%** aren't capably to **write, read** or **identify** the processes in the fields during the production cycle.

There are more than **500,000 agriculture and food companies** around the world with more than **20 millions of employees** who are seeking for a ways to improve their efficiency and productivity every day.



Problem



Farmers **spent 25% of their time** on searching and informing about the products they need to apply at the fields in particular situation.

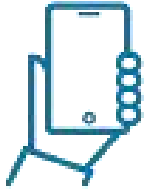
Agribusiness and food companies spent more **than 900 minutes** monthly per professional employee for writing reports. That is costly and kills productivity for **25%**



Field **crop insurance** professionals spent **33%** in writing reports about the field conditions.



Solution



Web/Android/iOS app



Aggregator and market-space for a new era of cloud communication



Speech to search technology for fast product search






Voice recognition and transcription technology with georeferenced position for agribusiness and farming industry



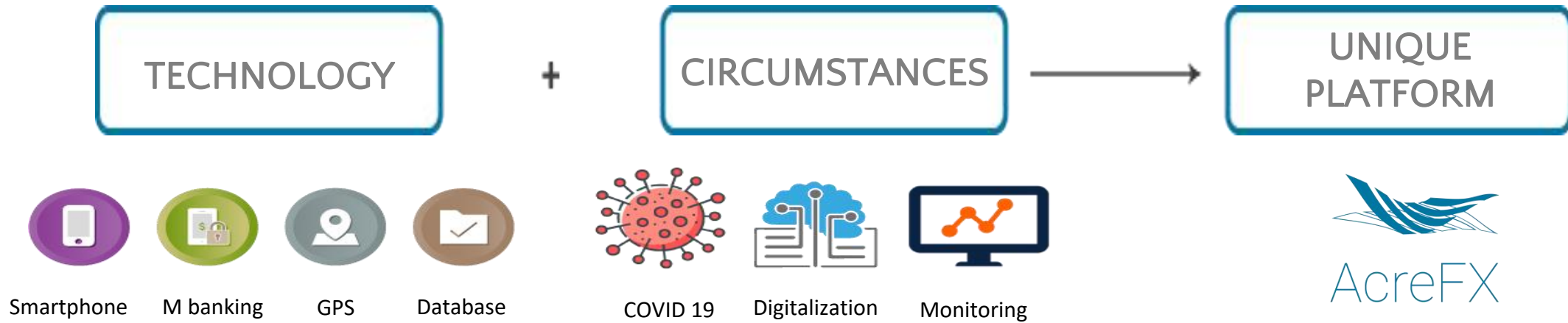
Our USP



 AcreFX is  Cortana for agribusiness and farming industry

 AcreFX is a marketplace - online exchange environment for agribusiness

Momentum



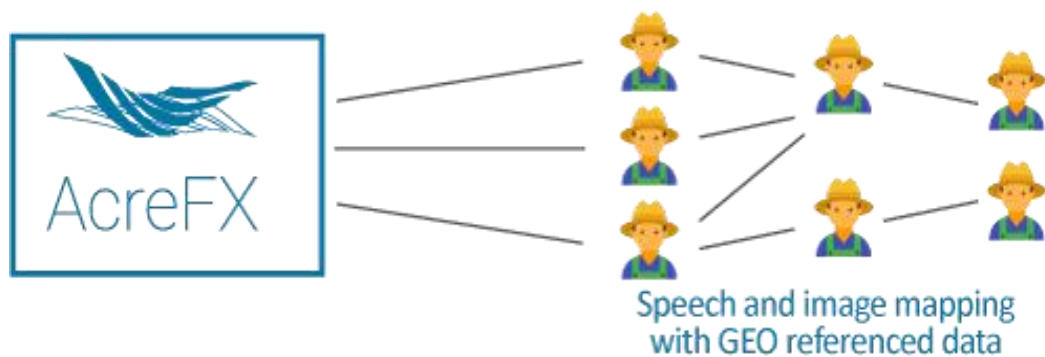
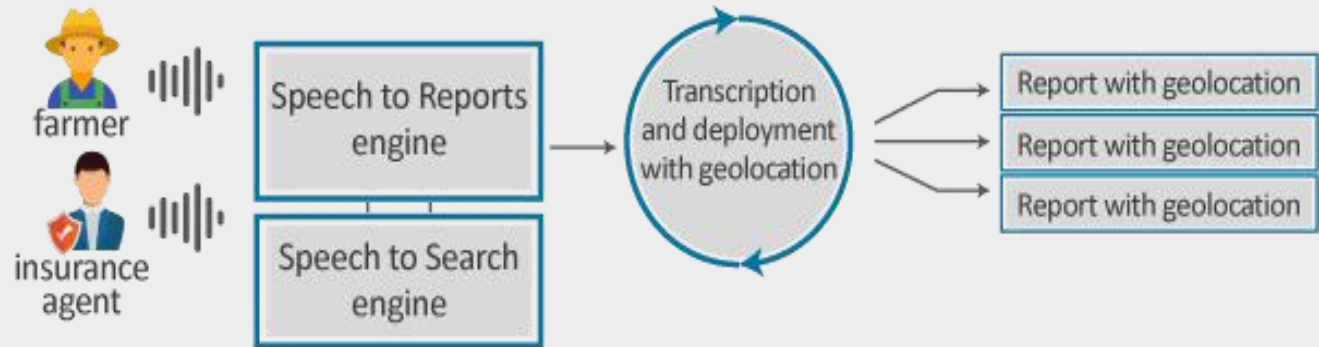
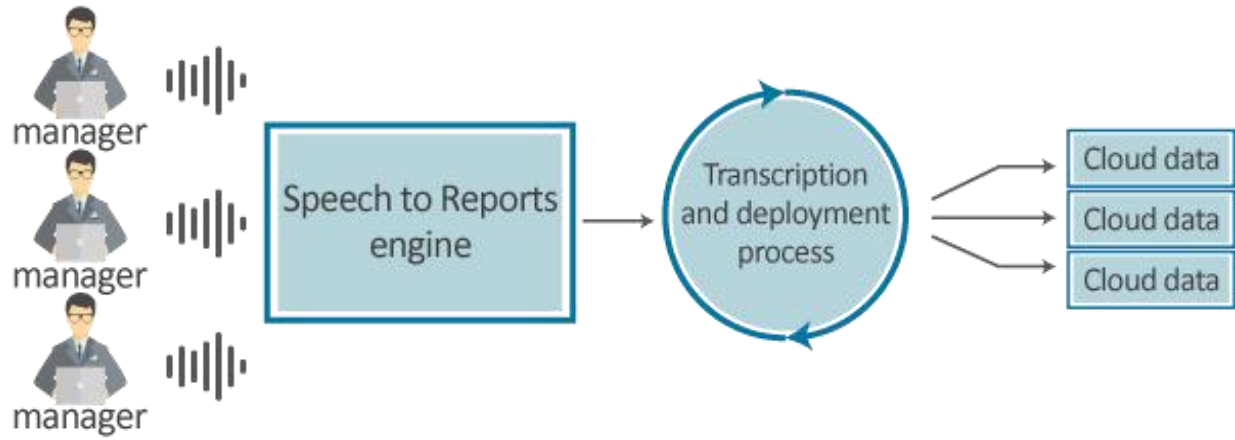
✓ Image recognition expands globally

Safety and environmental issues with the food quality ✓

✓ Sustainable farming practices

Voice to text/commands expands in another industries ✓

How it works





AcreFX



We make revenue by helping:



companies automate their internal communication.



farmers with a speech to search technology when they looking for a product



insurers in automatization of their field reports



Business model

SaaS



Companies pays for automated transcription per minute 0.99€/min

Whole and retail-sellers pays for getting online with their product portfolio

B2B



Insurers pays for speech to text technology for creating the reports with geo-referenced data

Available for all users



Free to download and get trained how to use it.

Market

Strong focus on complete agribusiness, food processing and insurance industry

MARKET



Potential MRR in 

Monthly



Number of sales professionals in agribusiness industry



Average time for reporting per sales professional

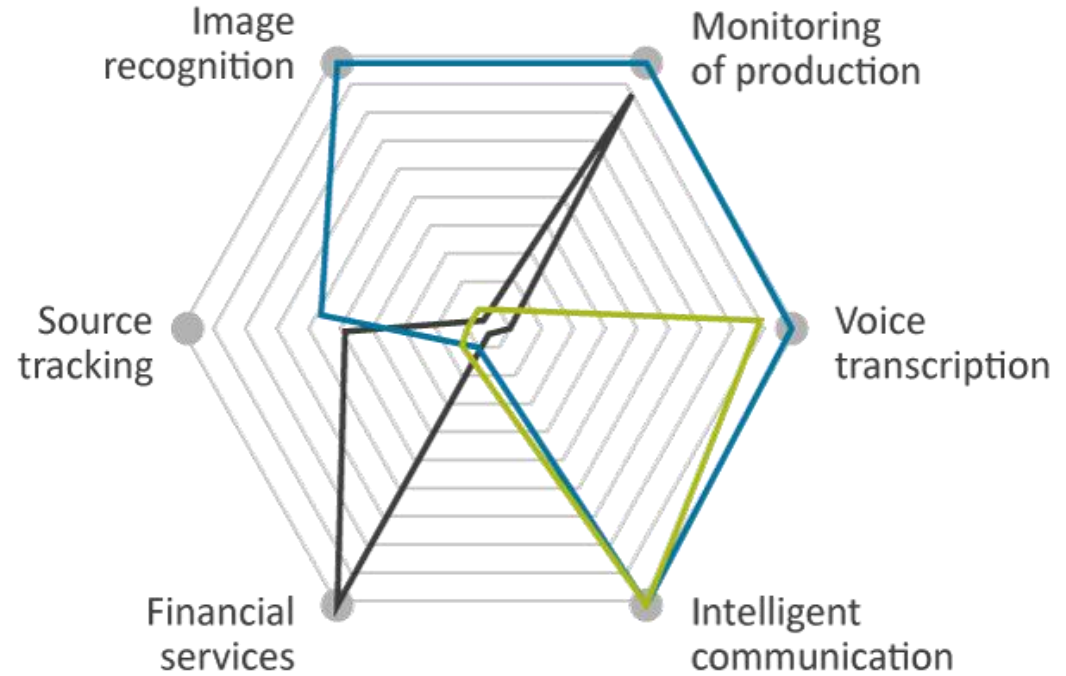


Competitors

● **AGVOICE™**

● *Agrando*

●  AcreFX



Team



Branimir POPOV
CEO

Entrepreneur & agrobusiness manager
with 11+ years of experience in
developing business from scratch



Bojan TROBOK
CTO

Senior software engineer &
entrepreneur with 10+ years in
software industry and sales

Thank you!

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