



BioMass is a biotechnology company that creates safe, durable, high-performance natural materials, from waste to unique design products.

Our Opportunity

Problem worth solving

BioMass is a next-generation product business that creates mycology-based materials that not only store carbon and are *biodegradable but also has exceptional properties as materials apart from their environment depend.*



Target market

- Architectural 71% (€50K)
- Construction 14% (€0)
- Interior designers 14% (€0)

Market size: €50K

Our solution

Myco-material capable of replacing plastic produces ten times less carbon dioxide (CO2) and uses about eight times less energy than the production of polystyrene foam. *The material is literally grown, not manufactured, being safe and natural.*

Competitors	How our solution is better
<i>Big Box retailers</i>	Natural products
<i>Acoustic panel usual</i>	Biodegradable and high quality capacity

Funding needed

€ **75K**

Whatever amount of funding we receive, it will be invested in our development, in periodic training sessions, marketing and media visibility

Sales and Marketing

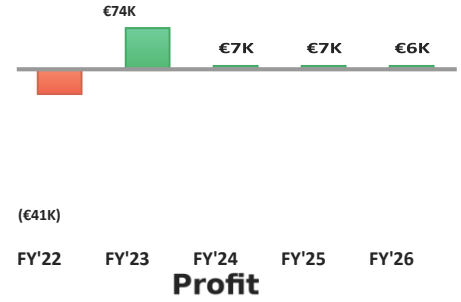
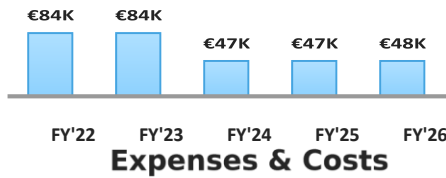
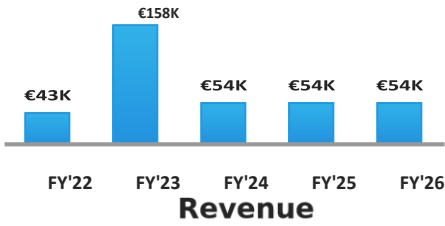
Sales channels

Online ads, Social Media, Word-of-Mouth, Direct selling, Ecommerce stores

Marketing activities

We will send a reminder newsletter for the wish list, Increase your Ad Spending, Data collections periodic, Content creation, Select the Customer Segment, Set Product distribution channels, Build Customer Experience

Financial Projections



Milestones


Acoustic Panels Sep 5,
 2021


Product Boxes Sep 10,
 2021

Team and Key Roles



Gabriel Barta
 Founder

Gabriel Barta graduated with an MSc in Food Quality Management and experience in biotechnological processes and food waste recovery.



Andrada Lacotiti Marketing
 planner

Regarding time management skills she is able to deliver good results even while working under pressure.



Simon Elemer
 Lead Biotechnology Engine

Huge laboratory experience in the department of food sciences and technology at USAMV Cluj-Napoca.



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